



support
cambridgeshire

State of the Cambridgeshire Charity
Sector 2024

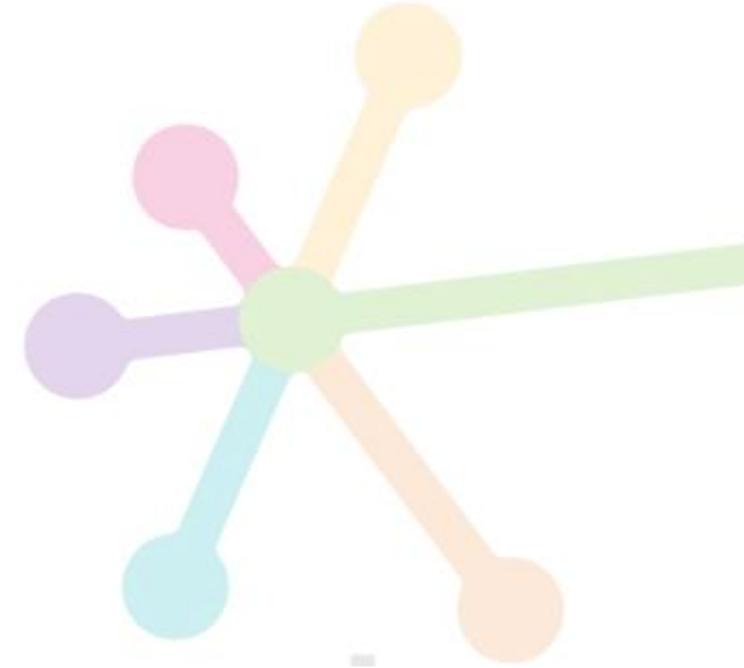
WE GET BACK UP AGAIN

Introduction

A decorative graphic on the left side of the slide consists of a central green circle with five lines radiating outwards to larger circles in purple, pink, yellow, orange, and light blue.

National - Data, trends, insights

**Cambridgeshire – Issues, barriers,
impact**



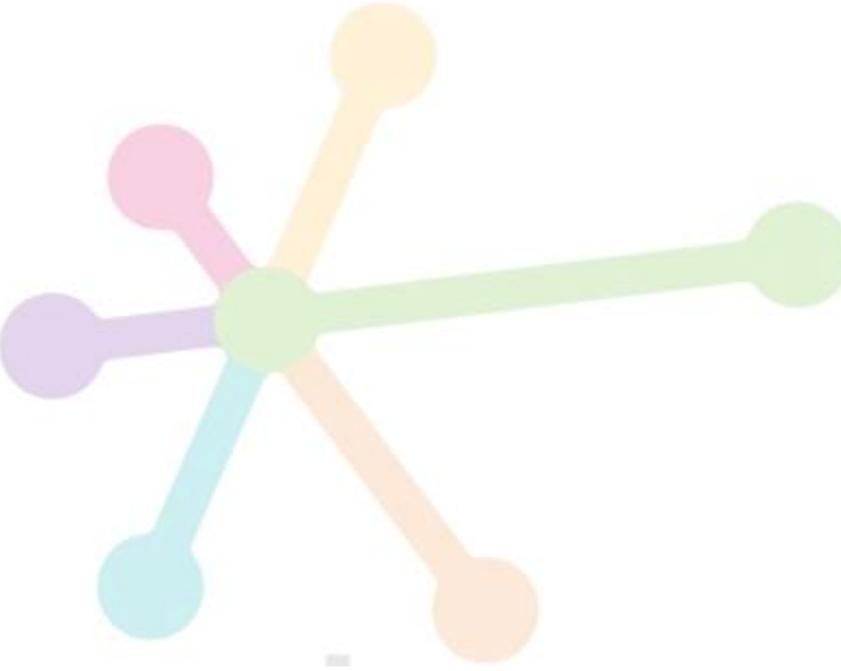
The size
of the
Voluntary,
community, and
social enterprises
(VCSE)

Micro and small organizations (income under £100,000) make up 80% of the sector.

This is a small, but significant, increase of 0.5% from the previous year and suggests the sector is recovering from the impact of the covid-19 pandemic.

The number of large, major and super-major organizations (income over £1m) has slightly increased. This continues the trend seen in previous years.

166,000 voluntary organisations in the UK.



Finances

Large, major, and super-major Organisations earning over £1m make up the smallest sector proportion. They account for:

84% of Spending

78% of Assets

84% of Income

Volunteering

An estimated 14.2 million people in the UK have volunteered through a group, club, or organisation at least once in 2021/22.

Levels of formal volunteering have continued to decline, and remain well below pre-pandemic levels, although the rate of decline has slowed.

People living in more deprived areas face greater barriers to volunteering.

**Only 27% of people volunteered once a year
This is now down from 37%. It is the lowest rate ever recorded.**

Impact



1

In 2023, the voluntary sector employed approximately 978,000 people, representing 3% of the UK's workforce. This number has remained stable in recent years, except for a small dip from 2022 to 2023.

2

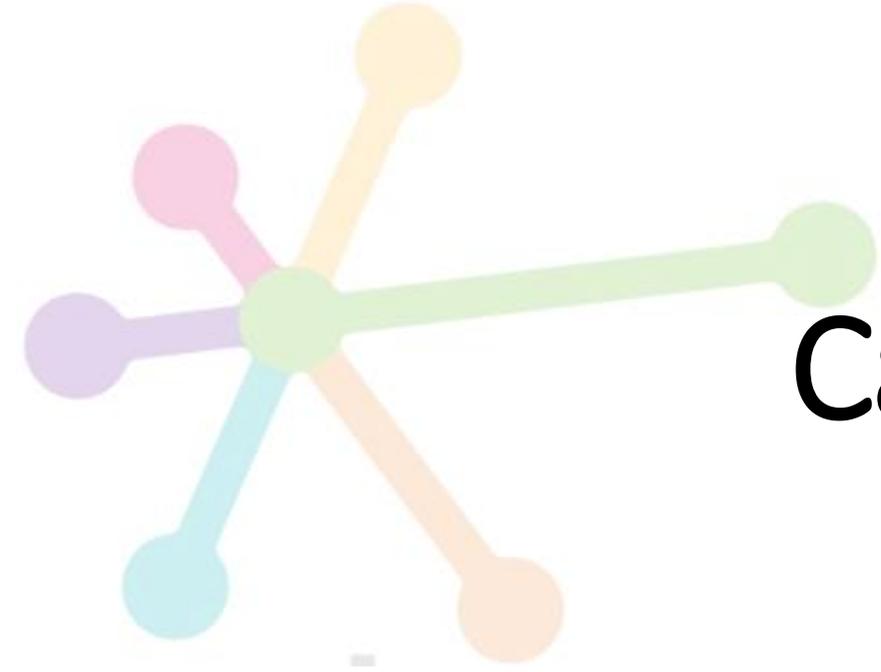
**A comparison.
The voluntary sector workforce was almost two-thirds the size of the NHS workforce, the largest single employer in the UK.**

3

The sector's workforce plays a key role in delivering essential services, with many employees working in social services, health and education.

4

The shift towards remote and hybrid working has continued and a growing proportion of the workforce now have flexible working arrangements.



Cambridgeshire

Issues, Barriers, and Impacts
Looking at a local view.

How issues have changed

Lack of digital skills or equipment for your client...

Lack of digital skills or equipment for your staff

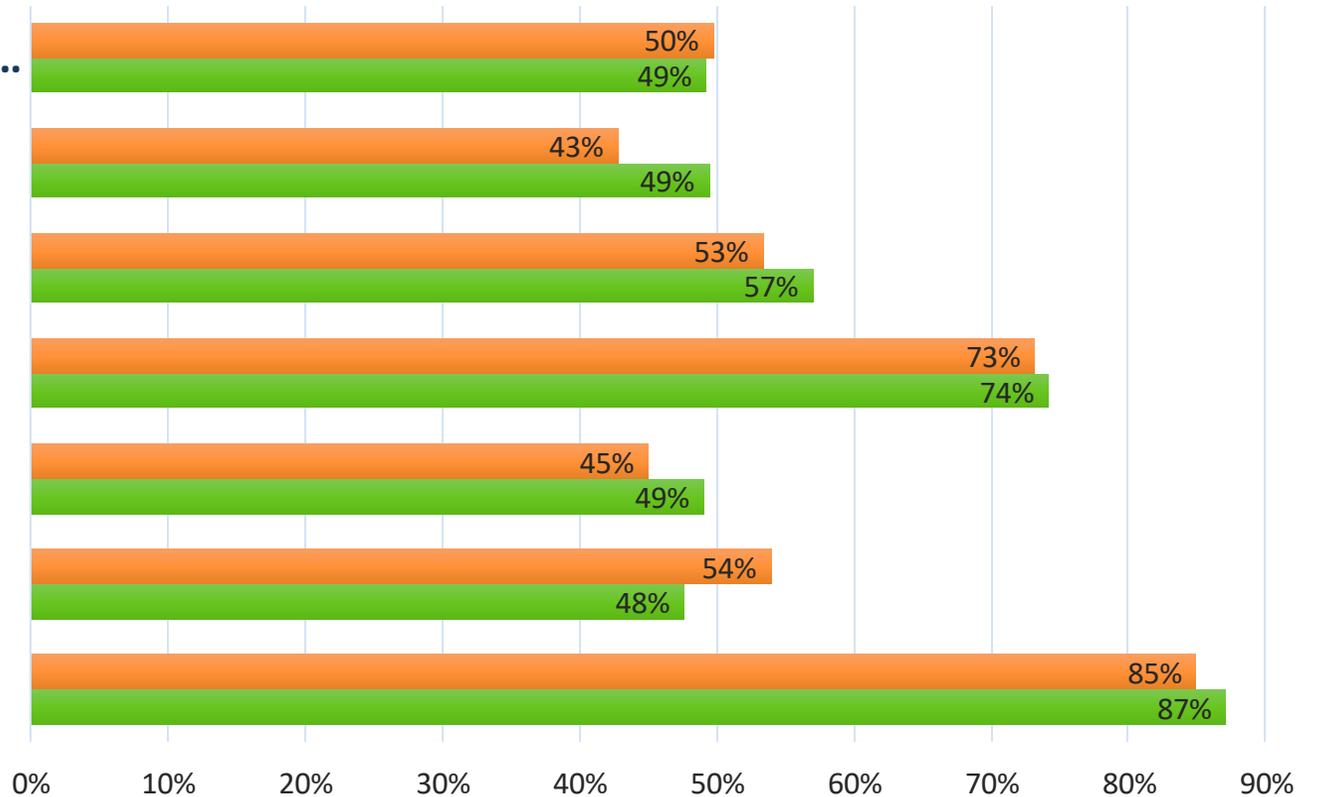
Difficulty retaining volunteers

Difficulty recruiting volunteers

Difficulty recruiting trustees

Difficulty recruiting staff

Lack of funding

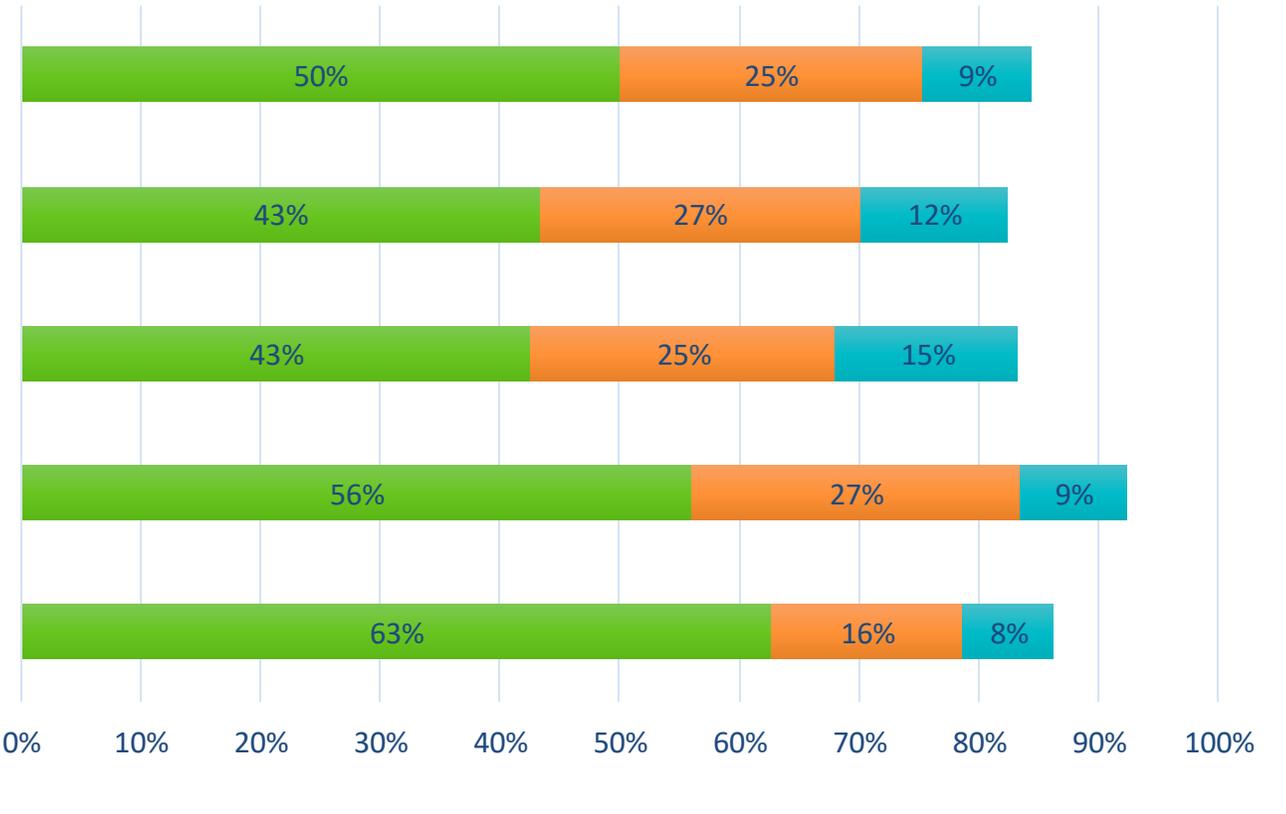
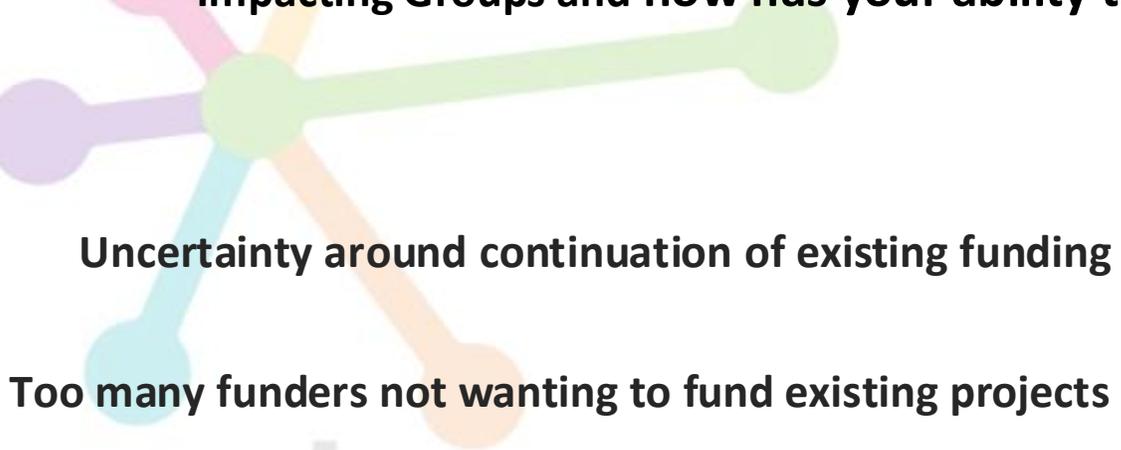


	Lack of funding	Difficulty recruiting staff	Difficulty recruiting trustees	Difficulty recruiting volunteers	Difficulty retaining volunteers	Lack of digital skills or equipment for your staff	Lack of digital skills or equipment for your client group
2023	85%	54%	45%	73%	53%	43%	50%
2024	87%	48%	49%	74%	57%	49%	49%

2023 2024

Fundraising issues

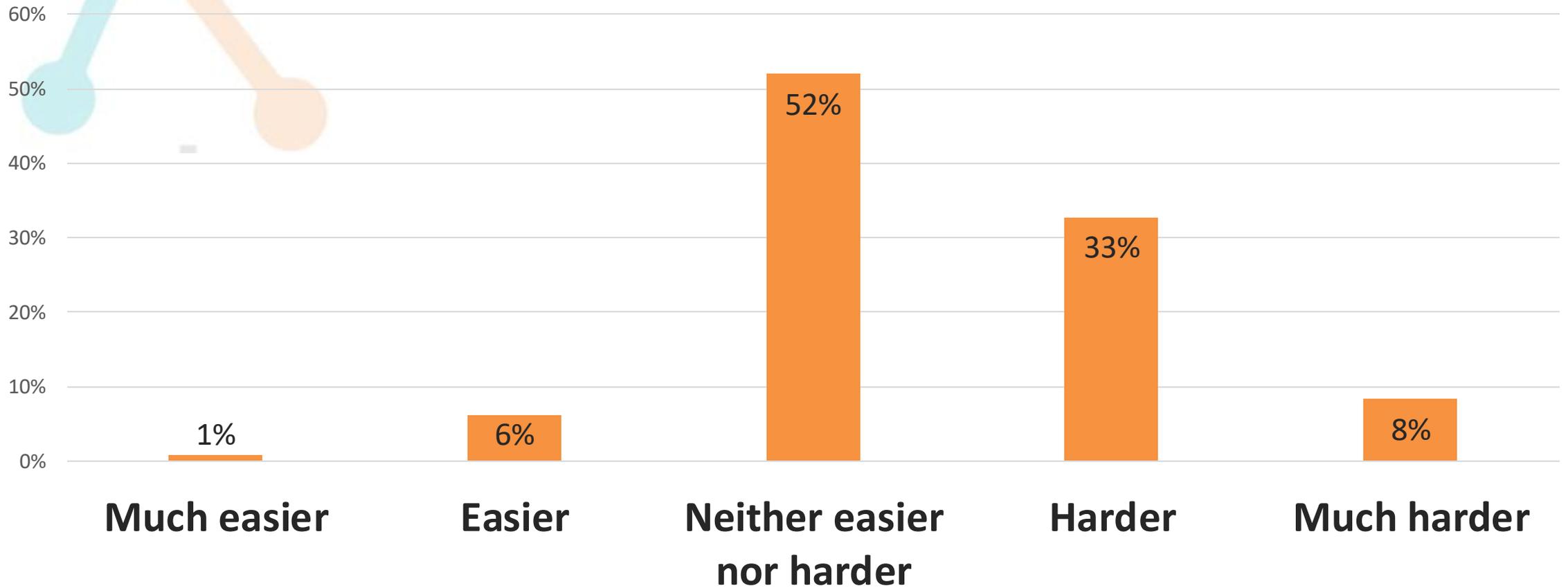
Impacting Groups and how has your ability to fund your organization changed over the last year?



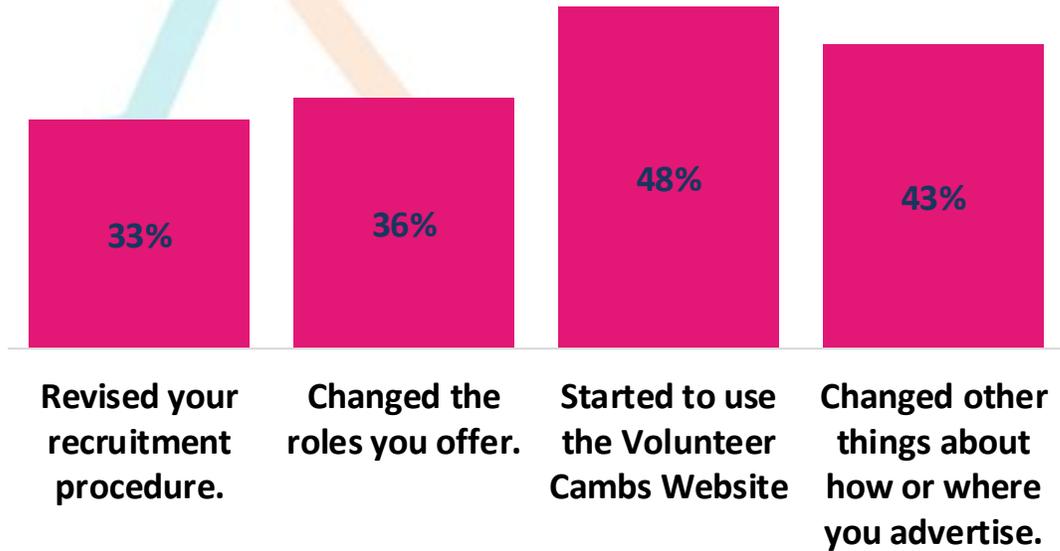
■ Big issue ■ Small issue ■ No issue

Fundraising issues

How has your ability to fund your organization changed over the last year?



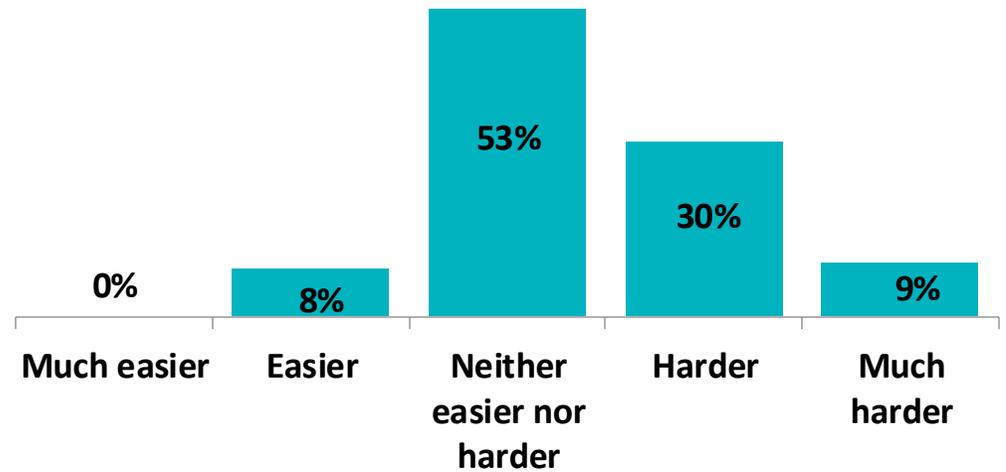
Volunteer Recruitment Issues



“

How has your organization’s ability to recruit and retain volunteers changed over the last year?

We've invested a lot in developing and looking after our volunteers in order to increase retention and engagement levels ”
 “Made the process easier, more appealing, faster. Simplified the qualifications "required" to do the role and dedicate time to improve training and support internally.”

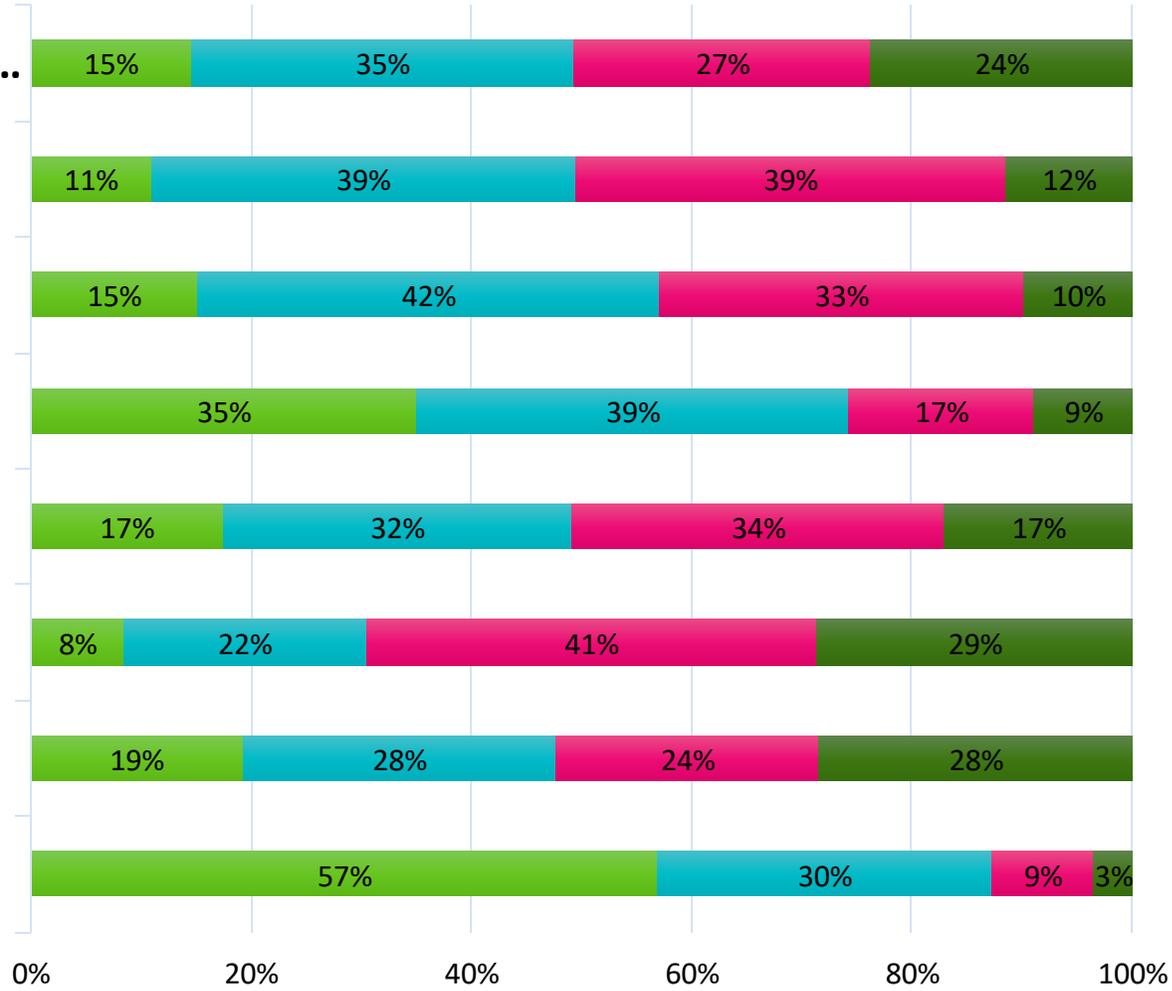


Actions taken to boost volunteering

Barriers

Did respondents think these things were barriers to their group's work?

- Lack of digital skills or equipment for your...
- Lack of digital skills or equipment for your staff
- Difficulty retaining volunteers
- Difficulty recruiting volunteers
- Difficulty recruiting trustees
- Difficulty retaining staff
- Difficulty recruiting staff
- Lack of funding



■ Big issue
 ■ Small issue
 ■ No issue
 ■ Not applicable

Impact of the Cost of Living

Groups indicating the impact of areas that were causing them an issue.



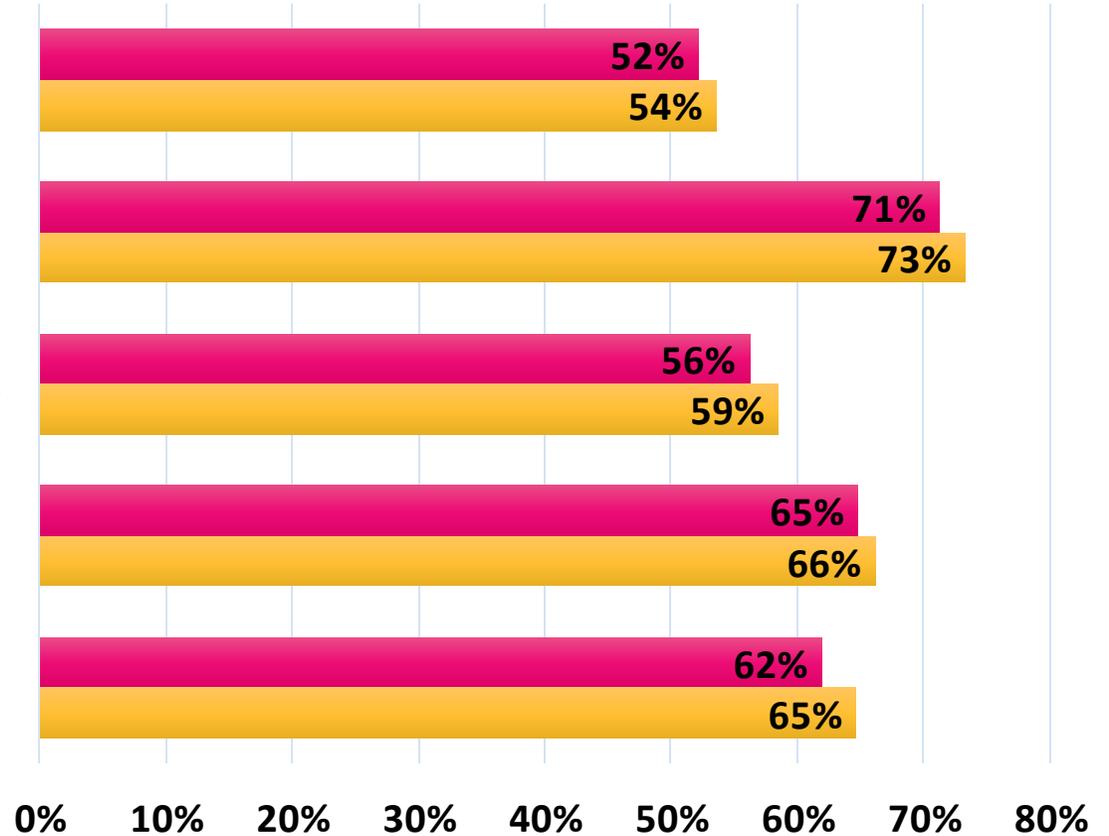
Reduction in the number of volunteers as they need to work extra hours etc.

Increased non salary related costs eg rent or electricity.

Increased salary costs.

Increase in the need of the people accessing your services.

Increase in the number of people accessing your services.



■ 2023 ■ 2024



Julie Farrow

CEO Hunts Forum

<https://www.surveymonkey.com/r/6ZH8DB3>